



Idaho Society of Health System Pharmacists

Strategic Plan

2018 – 2019





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ISHP VISION

ISHP's vision is for medication use to be optimal, safe, and effective for all people all of the time.

ISHP MISSION

ISHP's mission is to promote the highest level of pharmacy practice for pharmacists and pharmacy technicians across the state.

ISHP strives to promote improved patient outcomes and safe medication use through high-quality pharmacist and pharmacy technician education focused on best practices. ISHP will also work to collaborate with other organizations encouraging leadership and advocacy for the advancement of pharmacy practice at all levels and all practice settings. Lastly, we will promote strong financial and governance structures to ensure the long-term health and sustainability of our organization.

STRATEGIC PRIORITIES & GOALS

I. ADVOCACY & LEADERSHIP

1. Promote legislative involvement and action among our members
2. Advocate for laws, regulations and standards that improve patient care
3. Provide a unified stance on legislative and advocacy issues facing our profession
4. Promote the advancement of pharmacy practice across the continuum of care
5. Promote the improvement of the health and well-being of patients by optimizing medication therapy outcomes across the continuum of care

II. COLLABORATION

1. Continue to engage and advance our relationship with the Idaho Board of Pharmacy and the Idaho State University College of Pharmacy, as well as with other pharmacy and non-pharmacy organizations across the state
2. Promote inter-disciplinary teamwork in improving the care and outcomes of patients

III. ENGAGEMENT & EDUCATION

1. Improve communication with our membership through the website, social media, and other mechanisms
2. Engage our membership in education and leadership opportunities
3. Support and recognize Idaho pharmacists and technicians in their efforts to improve patient care and advance pharmacy practice

IV. SUSTAINABILITY

1. Examine our current educational fee structure to ensure value to membership
2. Grow and maintain an engaged and diverse membership
3. Develop and maintain policies, procedures, and bylaws that allow for our continued growth and development
4. Expand current revenue resources

ADVOCACY & LEADERSHIP

Goal 1: Promote legislative involvement and action among our members

Key Objectives:

1. Promote and sponsor Pharmacy Legislative Day with student support and partnership with ISPA for the Legislative Reception
2. Represent the membership at Idaho Board of Pharmacy meetings and rule making discussions
3. Promote awareness of legislative issues and calls to action using our website and other social media platforms

Goal 2: Advocate for laws, regulations and standards that improve patient care

Key Objectives:

1. Provide recommendations to the Idaho Board of Pharmacy on practice and legislative issues using feedback from members and thus serving as the voice of ISHP
2. Provide support for national ASHP provider status initiatives through member awareness and board support

Goal 3: Provide a unified stance on legislative and advocacy issues facing our profession today

Key Objectives:

1. Partner with ISU College of Pharmacy, ISPA and other Idaho organizations on pharmacy and healthcare based initiatives (e.g., the Pharmacy Law Book rewrite)
2. Partner with ASHP on national initiatives supporting the advancement of pharmacists and pharmacy technicians

Goal 4: Promote the advancement of pharmacy practice across the continuum of care

Key Objectives:

1. Educate the public, healthcare administrators and professionals, and policymakers about the essential roles and value of pharmacists and pharmacy technicians
2. Support pharmacists in creating and maintaining sustainable clinical practices
3. Encourage adoption of the ASHP Practice Advancement Initiative
4. Continue to be a leader in developing and disseminating guidelines, best practices, and professional policies to elevate pharmacy practice in all patient care settings

Goal 5: Promote the improvement of the health and well-being of patients by optimizing medication therapy outcomes across the continuum of care

Key Objectives:

1. Continue to enhance the roles pharmacists and pharmacy technicians play as providers of comprehensive medication therapy management and other direct patient care services in all settings
2. Create pharmacy-based initiatives to support pharmacists' efforts to improve patient care transitions

COLLABORATION

Goal 1: Continue to engage and advance our relationship with the Idaho Board of Pharmacy and the Idaho State University College of Pharmacy, as well as with other pharmacy and non-pharmacy organizations across the state.

Key Objectives:

1. Encourage IPLC meetings to help align and bring together stakeholders
2. Consider creation of a statewide coalition that pulls IPLC into a more formalized entity to create a unified pharmacy voice for practice and legislative issues

Goal 2: Promote inter-disciplinary teamwork in improving the care and outcomes of patients.

Key Objectives:

1. Provide tools and resources to help pharmacists serve as leaders on inter-professional teams
2. Advance efforts to support pharmacists' roles in public and population health

ENGAGEMENT & EDUCATION

Goal 1: Improve communication with our membership through the website, social media, and other mechanisms

Key Objectives:

1. Use multiple communication platforms (e.g., newsletter, Facebook, Twitter, etc.) to provide timely news, education, and advocacy information
2. Coordinate a team to consistently update the website providing residency, career, and organizational news on a monthly basis
3. Provides up to date information on legislative issues, educational opportunities, and evidence based research with the aim of providing value to pharmacists, pharmacy technicians and students in the state

Goal 2: Engage our membership in education and leadership opportunities

Key Objectives:

1. Develop an active and engaged education and programs committee that includes at least 6 members (excluding program chairs) representing diverse areas of practice, state geography, facility types, etc.
2. Plan and develop two pharmacy education conferences, one in the fall and one in the spring, that provide quality and cost effective ACPE accredited continuing education for pharmacists and pharmacy technicians
3. Develop student events (e.g., a spring student track) and programs at ISHP conferences and during the year that help support and develop our pharmacy students for future practice and career development
4. Engage ISHP membership in volunteer opportunities
5. Create and support certification programs targeting Idaho expanded pharmacy services areas (e.g., immunization administration by pharmacy technicians)

Goal 3: Support and recognize Idaho pharmacists and technicians in their efforts to improve patient care and advance pharmacy practice

Key Objectives:

1. Create more CE tracks that are application-based (versus-knowledge-based)

SUSTAINABILITY

Goal 1: Examine our current educational fee structure to ensure value to membership

Key Objectives:

1. Examine our current fee structure to ensure value to membership
2. Evaluate the transition to the WCEA platform and identify opportunities for improved efficiency and sustainability

3. Evaluate resources available to develop opportunities for additional income
4. Prepare a balanced budget for 2019 that includes dedicated money for savings

Goal 2: Grow and maintain an engaged and diverse membership

Key Objectives:

1. Maintain and expand membership
2. Increase ease of becoming members of both ISHP and ISPA
3. Host events that target students and new practitioners
4. Work with IPREF to develop at least one consistent stable source of income and at least one regular publicized grant disbursement
5. Identify employee champions that are representative of employers across the state to expand and connect pharmacy advancement

Goal 3: Develop and maintain policies, procedures, and bylaws that allow for our continued growth and development

Key Objectives:

1. Review and streamline our current policies, procedures, and bylaws.
2. Maintain policy review calendar

Goal 4: Expand current revenue resources

1. Utilize alternative mediums to promote continued vendor engagement outside of meetings